

ATTACHMENT – 1*Issue date:*
07-01-2020*Review:*
29-05-2020*Page 1 of 2*

The pursuit of Quality is a commitment undertaken by everyone which is manifested by observing precise and correct behaviors when carrying out one's work in addition to constantly creating the most suitable conditions for ensuring that this takes place through the adoption of responsible behaviors.

By sharing the principle outlined above with all personnel, the general Management has decided to commit itself to ongoing improvement in the pursuit of Quality, implementing and carrying out a Quality Management System in compliance with the UNI EN ISO 9001:2015 international standard.

The adoption of the Quality Management System applied to the activity of: **“Design, production management and marketing of clothing (sportswear, free time, formal and informal)”** represents a strategic decision by the General Management of A Moda SpA and is in line with the principles of safeguarding its clients' expectations.

The Quality Management System was implemented referencing the principles expressed in the UNI EN ISO 9001:2015 standard, in compliance with existing laws and taking into account the nature and dimensions of the company and the specificity of the organizational structure.

The General Management, its representatives and the workers involved which we take this opportunity of thanking for the critical and proactive participation they are able to contribute, are urged to first define and to subsequently refine an appropriate documentary system. This commitment is aimed at ensuring that each worker becomes conscious and aware of the importance of compliance with the policy, procedures and requisites of the Quality Management System and the benefits obtained from the improvement of their individual performance; of their own role and their responsibility for ensuring compliance with the policy and the potential consequences of deviating from the operational procedures specified.

Client satisfaction should therefore be pursued by offering and adapting all the processes to the particular implicit and explicit requirements detected and by monitoring both the cultural progress as well as the achievement of the objectives agreed in the contractual phase.

The client represents the central pivot around which the success of the organization revolves and, therefore, it becomes important to gain in-depth knowledge of the same, to supply services/products that meet its requirements and to create a high level of customer satisfaction.

The objectives of the organization are:

1. To maintain an active and shared Quality Management System in accordance with the UNI EN ISO 9001:2015 international standard
2. To define measurable and achievable objectives as strategies for ongoing improvement aligned with the context and taking into account the requirements and expectations of the clients and of any additional interested parties
3. To review and assess its operations in order to quantify the progress made and to ensure observance of this policy
4. To realize and maintain a safe, healthy and productive work environment for all its employees
5. To respect the Environment, laws and current regulations and, in the absence of laws and regulations, to comply with its own standards that should be identified with a sense of responsibility
6. To respect the environment.

By pursuing the above objectives, the intention is to create a business that is strongly focused on its clients, increasing its effectiveness on the market and making customer satisfaction the differentiating factor in an extremely competitive market.

ATTACHMENT – 1**Issue date:**
07-01-2020**Review:**
29-05-2020**Page 2 of 2**

The Quality Policy and the annual improvement framework are circulated within A Moda SpA to all the resources involved through meetings with the personnel or their delegates and is available in a computerized format so that everyone is informed and the content understood and supported at all levels. Everyone is asked to cooperate in order to make the active Quality Policy comprehensible and improvable, each according to their own experiences and expertise.

The adequacy and ongoing suitability vis-à-vis the company strategies of this Policy and of the resources made available are evaluated within the sphere of the Management's Review.

This Policy should be displayed and made accessible to all employees and guests of A Moda SpA and should be distributed to any interested parties requesting the same.

The Management, date 29-05-2020

Alessandro Bastagli

